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Professor, DES  
Coordinator, CIIPP

**Special Industrial Training Program for students of BBA University as supplementary teaching.**

The Centre for Industry Institution Partnership Program (CIIPP:www.bbau.ac.in/ciipp) of the BBA University is organizing special industrial training program for the students as supplementary training for entrepreneurship and industrial orientation on 15<sup>th</sup> -16<sup>th</sup> October, 2015 in collaboration with SAMADHAN, Lucknow. The SAMADHAN has established a **Institute for Corporate and Industrial Research** for this purpose. In two days four sessions of three hour each were organized in Department of Rural Management, Department of Pharmacy, Department of Bio-Technology and Department of Applied Animal Science.

As per the coordinator CIIPP, Professor Rana Pratap Singh, the different topics like Various Business Models, Entrepreneur opportunities in Pharmaceuticals, Opportunities in Agri Biotechnology-Organic Foods and Opportunities in Food Processing-with special emphasis on animal Farming were covered. The response of students has been over whelming as evidenced by the interactions and participations in different sessions. The practice will continue for other courses also and long term training in specific areas and industrial visits will be organized in recent future for the students.



