

Brief CV of Dr. Loknath

Name : Dr. Loknath
Designation : Assistant Professor
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Office Address : Dept. of Mass Communication and Journalism, BBAU.

Educational Details :

- M.A. in Psychology, D.D.U. Gorakhpur University, Gorakhpur (U.P.)
- M.J.M.C, B.H.U., Varanasi (U.P.)
- UGC NET, 2006.
- Ph.D(J&MC), M.M. Institute Of Hindi Journalism, M.G.K.V.P., Varanasi (U.P.)
- Guest Lecturer, M.M. Institute Of Hindi Journalism, M.G.K.V.P., Varanasi (U.P.)
- DR. S.R.P.D.F., U.G.C. New Delhi

Published Research Papers :

1. “Bharatiya Dristi Mein Adi Sandeshvahak Devarshi Narad evam Sanchar ke vividh sandarbh”, SANSKRITI : SHODH-PATRIKA , Sardank Part-2 Vol. 5, A.D. 2009, Varanasi, U.P. ISSN 0974-8911. Pages from 83 to 87
2. “Ramayan mein Kushal Sancharkarta Hanuman : Ak Anusheelan” , SANSKRITI : SHODH-PATRIKA, Vasantank Part-2 Vol. 10, A.D. 2011, Varanasi, U.P. ISSN 0974-8911. Pages from 64-67
3. “Suchana Adhikar ka Samajik prabhav”, SAMPRESAN, Vol 2, July 2011, Varanasi, U.P. ISSN 0976- 4410. Pages from 45-55
4. “Mhabharat Mein Sanchar ke Vividh sandarbh”, PADCHINH, Vol 8, September 2011, Varanasi, U.P. ISSN 2231-1351. Pages from 35-38
5. “Puranon mein Jan sampreshak Devarshi Narad” , VIBHOOTIM , Februray, 2012, Varanasi, U.P. ISBN No. 978-81-907895-7-8. Pages from 223 to 226
6. “Mahamana P. Madan Mohan Malviya ki patrakarita” , PADCHINH, Vol 3, March 2012, Varanasi ,U.P. ISSN 2231-1351. Pages from 15 to 17
7. “Mahamana ka Matribhasa ke Prati Samarpan” , SEVA CHETNA, Vol 1, Januray-June 2012, Lucknow , U.P. ISSN 2231-4660. Pages from 72-76
8. “Suchana ka Adhikar Evam Jan Sanchar Madhyam : Ek Adhayan”, JAN SANCHAR VIMARSH, Vol 3, January-July 2014, Allahabad, U.P. ISSN 2277- 3932. Pages from 07-11
9. “Adarsh Sampadak Mahamana Madan Mohan Malviya: Ek Adhayan”, MALAVIYAM, Year 2015, Published by Akhila Bharatheeya Ithihasa Sankalana Yojana, New Delhi, ISBN No. 978-83-82424-21-5. Pages from 200 to 205.
10. Chapter in books “Paryavaran Sanrakshan me Jansanchar Madhyamo ki Bhumika”, Edited Book : Various Aspects of Environment, Year 2015, Published by Sahityagar, Jaipur, ISBN No. 978-81-7711-500-0 . Pages from 50-59.

11. **“Kashi me Hindi Patrakarita ki Parampara”**, Sodha MIMAMSA, Vol 2, No. 1, January-March 2015, Published by Kusum Jankalyan Samiti Deoria, U.P. (India), ISSN 2348- 4624. Pages from 55-59
12. **“Bhartiya Sanskriti aur Media”**, RESEARCH DISCOURSE, Vol 5, No. 1, January-March 2015, Published by South Asia Research & Development Institute Varanasi, U.P. (India), ISSN 2277- 2014. Pages from 86-90
13. **“Social Media aur Chunautiyan”**, Sodha MIMAMSA, Vol 2, No. 2 January-March 2015, Published by Kusum Jankalyan Samiti Deoria, U.P. (India), ISSN 2348- 4624. Pages from 55-59
14. **“Badalte Paridrishya me Social Media ki Bhumika ”**, Sodha MIMAMSA, Vol 2, No. 3 July-September 2015, Published by Kusum Jankalyan Samiti Deoria, U.P. (India), ISSN 2348- 4624. Pages from 31-35
15. Chapter in books **“Paryavaran Jagrukta me Social Media ki Bhumika”**, Edited Book : **Paryavaran Aur Samaj**, First Edition : 2016, Published by Manisha Prakashan Evam Shodh Vivek Sanstha, Gopal Kunj Nariya Lanka Varanasi, International Standard Book Number - ISBN -13: 978-93-82061-33-5, ISBN-10 : 9382061335 . Pages from 53-60.
16. **“Valmiki Ramayan Mein Sanchar ke Vividh sandarbh”**, UNMESH, Vol 2, May-October 2016, Pratapganh, U.P. ISSN 2394-2207. Pages from 191-195.
17. **“Khelo ke Vikas me Social media kibhumika”**, Physical Education Yogic & Allied Sciences, International Seminar and Various Aspects 27-28 Sep.2016, MGKVP, Varanasi, Shreeji Prakashan, Varanasi, ISBN No. 978-81-932543-8-7. Pages from 730 to 737.

Presented Paper in the International Seminar: 11

1. Research Paper entitled **“ Vartman mein Mahamana ke Patrakarita ki prasangikta”** presented in the International Seminar organized by Mahamana Malviya Mission B.H.U. (Unit) Varanasi, U.P.-India, April 8-9, 2012.
2. Research Paper entitled **“Mahamana Aur Hindi Patrakarita”** presented in the International Seminar B.H.U. Alumni Meet (IBAM - 2012) and Seminar on Mahamana Vision of National Building organized by B.H.U. Varanasi, U.P.-India, Dec. 23-24, 2012.
3. Research Paper entitled **“Nepali Evam Bharttiya Sanskriti me Paramparagat Sanchar ”** presented in the **International Symposium** on BHARAT-NEPAL DIALOGUE : CULTURAL CONTEXT (UGC sponsored) organized by the Department of Comparative Religion and Philosophy, Sampurnanand Sanskrit University, Varanasi, U.P.-India, Sep.07, 2014
4. Research Paper entitled **“Paryavaran Sanrakshan me Bharttiya Sanskriti Evam Media ki Bhumika”** presented in the International Seminar organized by the Department of Baudha Darshana, Sampurnanand Sanskrit University, Varanasi, U.P.-India, Dec.05, 2014.
5. Research Paper entitled **“Mahamana ke Vaigyanika drishtikon ka anushilan”** presented in the International Seminar B.H.U. Alumni Meet (IBAM - 2015) and Seminar on **Science and**

- Religion : Mahamana's Vision** organized by B.H.U. Varanasi, U.P.-India, November. 23-24, 2015.
6. Research Paper entitled **“Vaishvik Pariprekshya may Hindi Patrakarita ke sandarbh”** presented in the International Seminar organized by the Department of Hindi, B.H.U. Varanasi, U.P.-India, January. 10,11,12, 2016.
 7. Research Paper entitled **“Swasthya Jagrukta Aur Social Media ”** presented in the International Seminar organized by the Indian Institute of Technology (B.H.U.), Institute of Medical Sciences (B.H.U.) Varanasi, U.P.-India, February. 6-7, 2016.
 8. Research Paper entitled **““Khelo ke Vikas me Social media ki Bhumika” ”** presented in the UGC Sponsored International Seminar on Various Aspects of Physical Education, Yogic & Allied Sciences, organized by Department of Physical Education & Yoga, MGKVP, Varanasi, U.P.-India, Sept. 27-28, 2016.
 9. Research Paper entitled **“Mahabharata me Abhayanter Sanchar Evam Antervaitik Sanchar ke Sandharbh ”** presented in the International Seminar organized by Akhil Bhartya Vidwat Parisad, Varanasi, U.P.-India. 23 October, 2016.
 10. Research Paper entitled **“Blog ki Bhasha aur Vaishvik Hindi”** presented in the International Seminar on " Sanchar Madhymo ki Bhasha aur Vaishvik Hindi" organized by Department Of Mass Communication, Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Wardha and *department of Journalism* and Mass Communication, Mahatma Gandhi Kashi Vidyapith, Varanasi, India, Januaury. 14-15, 2017.,
 11. Research Paper entitled **“Naitikta ke Vikas me Social Media ki Bhumika”** presented in the International Seminar on "Morality to Spirituality : Religion, Society and Development" organized by SAVITRI BAI FULE GOVT. POST GRADUATE COLLEGE, CHAKIA CHANDAULI, U.P. and Collaboration with Z-axis Thought Experiment Labs (TEL) Pvt., Chennai Tamil Nadu, India, Januaury. 29-30, 2017.,

Presented Paper in the National Seminar :

1. Research Paper entitled **“Social Impact of Right to Information Act”** presented in National Seminar (UGC sponsored) organized by Mahamana Madan Mohan Malviya Institute of Hindi Journalism MGKVP, Varanasi, U.P.-India, January 15-16. 2011.
2. Research Paper entitled **“Puranon mein Jan sampreshak Devarshi Narad”** presented in the National Seminar jointly organized by M.B.M.M., Ramnagar, M.B.S. P.G. College, Gangapur and Bhartiya Itihas Sankalan Samiti Varanasi. On February 19. 2012.
3. Research Paper entitled **“Social Media : Prabhaw Evam Chunautiyan”** presented in the National Seminar (UGC sponsored) on “Print and Social Media : Challenges and Prospects” organized by Mahamana Madan Mohan Malviya Institute of Hindi Journalism MGKVP, Varanasi. February 15-17. 2013.

4. Research Paper entitled “**Hindi Patrakarita ke Samaksh Chunautiyan Evam Sambhavnayen**” presented in the National Seminar organized by Department of journalism and Mass communication Baba Saheb Bhimraw Ambedkar Central University, Lucknow on February 22, 2013.
5. Research Paper entitled “**Rajnitik abhiyan mein social media ki bhumika**” presented in the National Seminar organized by school of Film and Mass Communication, Sam Higginbottom Institute of Agriculture, Technology and sciences, Formerly Allahabad Agriculture Institute, Deemed to-be- University, Allahabad on Friday, 22 November, 2013.
6. Research Paper entitled “**Bhumandlikaran aur media : Ek Adhayan**” presented in the National Seminar (ICSSR sponsored) organized by the Department of sociology, Banaras Hindu University, Varanasi, U.P., march 29-30, 2014
7. Research Paper entitled “**Adarsh Sampadak Mahamana Madan Mohan Malviya: Ek Adhayan**” presented **in the National Seminar** organized by the Mahamana Madan Mohan Malviya Institute of Hindi Journalism MGKVP, Varanasi and Bhartiya Itihas Sankalan Samiti, Kashi, U.P., November 15-16, 2014
8. Research Paper entitled “**Rastra ke Vikas me New Media ki Bhumika**” presented **in the National Seminar** organized by School of Humanities, UPRTOU, Allahabad, U.P.-India, March 12-13, 2015
9. Research Paper entitled “**Jansanchar Madhymo ka Vikas evam Samajik Vanchan**” presented **in the ICSSR Sponsored National Seminar** organized by the Department of Sociology, Mahatma Gandhi Kashi Vidyapith, Varanasi, U.P.-India, November, 28-29, 2015.
10. Research Paper entitled “**Swakshata Jagrukta me Social Media ki Bhumika**” presented **in the ICSSR Sponsored National Seminar** organized by the Department of Economics, Mahatma Gandhi Kashi Vidyapith, Varanasi, U.P.-India, December, 12-13, 2015.
11. Research Paper entitled “**Adishaktinari and Patrakarita**” presented **in the National Seminar** organized by Akhila Bharatheeya Ithihasa Sankalana Yojana, New Delhi, Ctenary Celebration Committee of University of Mysore, Karnataka, Indian Council for Historical Research (ICHR), New Delhi -India, December, 24-26, 2015.
12. Research Paper entitled “**Mansik Swasthya Aur Social Media : Ek Adhayan**” presented **in the ICSSR Sponsored National Conference** organized by the Department of Psychology, Mahatma Gandhi Kashi Vidyapith, Varanasi, U.P.-India, 26-27 November, 2016.
13. Research Paper entitled “**Rastra Nirman me Mass Media ki Bhumika**” presented in the **National Seminar** organized by the Department of Sociology, Mahatma Gandhi Kashi Vidyapith, Varanasi, U.P.-India, 3-4 December, 2016.
14. Research Paper entitled “**Samachar Patro me Paryavaran Sambandhit Reporting : Ek Adhayan**” presented in the **National Seminar** organized by Mahila Mahavidyalaya, Banaras Hindu University (BHU), Varanasi, U.P.-India, 3-4 February, 2017.

15. Research Paper entitled “**Swaksha Bharat Nirman me New Media ki Bhumika**” presented in the **National Seminar** organized by Rajkamal Prakashan New Delhi, PPF Chandauli and M.M.M. Institute of Hindi Journalism, M.G.K.V.P., Varanasi, U.P.-India, 21 January, 2017.

Participated in Seminar:

1. Participated in **National Seminar** on “**Media and Human Development**” jointly organized by Asian Media Information and Communication Centre, India, Friedrich Ebert Stiftung and Mahamana Madan Mohan Malviya Institute of Hindi Journalism MGKVP, Varanasi, U.P.-India. Dec. 15-16, 2004.
2. Participated in **National Seminar** on “**21st viñ sadi ke Hindi Ball Sahitya**” jointly organized by National Book Trust, India, New Delhi, Hindi Department and Mahamana Madan Mohan Malviya Institute of Hindi Journalism MGKVP, Varanasi, U.P.-India. March. 5-6. 2011
3. Participated in **National Seminar “8 years of RTI Act : Role of civil Society in Enhancing Transparency”** organised by Media Information and Communication Centre of India (MICCI), Friedrich Ebert Stiftung (FES-India) and Society for Media and Social Development (SMSD), Varanasi on April 13th and 14th, 2013 at MGKVP, Varanasi, U.P.-India.
4. Participated in **International Seminar “Growing Consumerism and Lord Mahaveera' Principles”** organised by SHRI SYADVAD MAHAVIDYALAYA (Affiliated to Sampurnanand Sanskrit University) Jain Ghat, Bhadaini, Varanasi, U.P.-India. on 5th April 2015.
5. Participated in **International Seminar “Ekatma Manav Darshan : Sanskritik Rashtravad”** organised by Pragma pravah, Department of Political Science (BHU), Department of Economics, B.H.U., Varanasi, U.P.-India. May, 2-3, 2015.
6. Participated in **International Seminar “Role of RSS in Nation Building : Illusion & Reality”** organised by Department of Political Science, Faculty of Social Sciences, B.H.U., Varanasi, U.P.-India. November, 4-5, 2016.

Workshop :

1. Participated in Intensive workshop on Jeevan Mulya Evam Samanvit Vyaktiva Vikas From **14th September to 14th October 2004 (one month)** organized by Malviya Mulya Anusheelan Kendra, B.H.U., Varanasi, U.P.-India.
2. Participated in Intensive workshop on Jeevan Mulya Evam Samanvit Vyaktiva Vikas From **26th November to 3rd December 2004 (one week)** Jointly organised by Malviya Mulya Anusheelan Kendra, B.H.U. and Kashi Yoga evam Mulya Shiksha Sanstha, Varanasi, U.P.-India.
4. Participated in National workshop on Public Relations organized by Department of Journalism and Mass Communication MGKVP, Varanasi, U.P.-India. from **18th to 19th Feb., 2005**
5. Participation in Management Conclave-2005 from 17-19 Dec. 2005. Organised by School of Management Sciences, Varanasi, U.P.-India.

6. Participated in Media Workshop as trainee organised by Lucknow Jansanchar Evam Patrakarita Sansthan affiliated to U.P. Rajarshi Tandon Open University from **2nd to 4th October 2009.**
7. Participated in the Media Management Workshop jointly organized by Indian Association of Journalist and Mahamana Madan Mohan Malviya Institute of Hindi Journalism MGKVP, Varanasi, U.P.-India. **Dec. 2-3. 2009.**
8. Attended the **15 Days National workshop on Sramana Tradition, Non-violence and Peace, December 30, 2014- January 13, 2015** organized by Parshwanath Vidyapeeth, Varanasi, U.P.-India. **He secured 3rd position** on the basis of performance in **presentation** on the topic **Bhauth dharm ke char hairy satya evam Ashtangika marg.**

Extra Activities :

English (Certificate Course)	2005	English Department , B.H.U., Varanasi
Photography	2005	Hobby Centre, B.H.U., Varanasi
International Business Management (Certificate Course)	2005	Small Industries Service Institute Varanasi

Computer Proficiency :

1. Computer Programming, Government Polytechnique, Gorakhpur, A Grade, (2004)
2. Aldus PageMaker, Quark Express, Corel DRAW, Photoshop, Video Editing & Well conversant with Internet.