

# Master of Business Administration – Course Structure

## I Semester

S.No	Name of Paper	Nature	Credits	Paper Code
1	Principles & Practices of Management	Core	3	MBA-111
2	Managerial Economics	Core	3	MBA-112
3	Environment & Management	Core	3	MBA-113
4	Statistical Methods for Decision Making	Core	3	MBA-114
5	Accounting & Financial Analysis	Core	3	MBA-115
6	Marketing Management	Core	3	MBA-116
7	Human Resource Management	Core	3	MBA-117
8	Business Communication	Core	3	MBA-118
	<b>Total</b>		<b>24</b>	
	Remedial English Course	Compulsory Elective	1	

Add- On Course: Soft Skills Development 02 Credits MBA-AOC-

I

Indian Society and Culture 02 Credits MBA-

AOC-II

## SEMESTER-II

S.No	Name of Paper	Nature	Credits	Paper Code
1	Organization Behaviour	Core	3	MBA-211
2	Business Research Methods	Core	3	MBA-212
3	Operations Research	Core	3	MBA-213
4	Management Accounting & Control	Core	3	MBA-214
5	Financial Management	Core	3	MBA-215
6	Operations Management	Core	3	MBA-216
7	Management Information System	Core	3	MBA-217
8	Term End Viva- voice	Core	3	MBA-218
	<b>Total</b>		<b>24</b>	
	Moral Studies		2	

Add- On Course: Case Method Approach and Theory Building 02 Credits MBA-AOC-

III

Introductory Business Analytics 02 Credits MBA-

AOC-IV

## Semester III

S.No	Name of Paper	Nature	Credits	Paper Code
1	Entrepreneurship Development & Project Management	Core	3	MBA-311
2	Strategic Management	Core	3	MBA-312
3	Legal Aspects of Business	Core	3	MBA-313
4	Elective I (Core)	-	3	(annexed)
5	Elective II( Core )	-	3	(annexed)
6	Elective III( Core )	-	3	(annexed)
7	Elective IV (Open )	-	3	(annexed)
8	Summer Internship	Core	3	MBA-314
	<b>Total</b>		<b>24</b>	
	Industrial Tour and Report	Core	Non-Credit	MBA-315

## Semester IV

S.No	Name of Paper	Nature	Credits	Paper Code
1	Elective V(Open )	-	4	(annexed)
2	Elective VI(Open )	-	4	(annexed)
3	<b>Business Analytics and Cases</b>	<b>Core</b>	<b>4</b>	<b>MBA-411</b>
4	Corporate Social Responsibility and Business Ethics	Core	4	MBA-412
5	Dissertation	Core	4	MBA-413
6	Comprehensive Viva-Voice	Core	4	MBA-414
	Total			

### Specializations

#### HRM

S. No.	Paper Name (Core Elective)	Credits	Code
1.	Labour and Employment Laws in India	3	MBA-HR-31
2.	Industrial Relations	3	MBA-HR-32
3.	Organizational Development	3	MBA-HR-33
	<b>(Open Elective IV) (any one)</b>		
4.	Employee Welfare & Compensation Management	3	MBA-HO-31
5.	Performance Management	3	MBA-HO-32
6.	Human Resource Information Management System(HRIMS)	3	MBA-HO-33
	<b>(Open Elective V) (any one)</b>		
7.	Management of Change	4	MBA-HO -41
8.	Stress Management	4	MBA-HO -42
9.	Cross-Cultural Management	4	MBA-HO -43
	<b>(Open Elective VI) (any one)</b>		
10.	Group Dynamics	4	MBA-HO -44
11.	Social Audit	4	MBA-HO -45
12.	International Labour Organization and International Labour Laws	4	MBA-HO -46

#### Marketing

S. No.	Paper Name (Core Elective)	Credits	Code
1.	Consumer Behaviour	3	MBA-MM-31
2.	Integrated Marketing Communication	3	MBA-MM-32
3.	Customer Relationship Management	3	MBA-MO-33
	<b>(Open Elective IV) (any one)</b>		
4.	Services Marketing.	3	MBA-MO-31
5.	International Marketing Management	3	MBA-MO-32
6.	Rural Marketing	3	MBA-MO-33
	<b>(Open Elective V) (any one)</b>		
7.	Agri. Retail Management	4	MBA-MO-41
8.	Product & Brand Management	4	MBA-MO-42
9.	e- Marketing	4	MBA-MO-43
	<b>(Open Elective VI) (any one)</b>		
10.	Retail Management	4	MBA-MO-44
11.	Strategic Marketing	4	MBA-MO-45
12.	Advanced Marketing Research	4	MBA-MO-46

Finance

S. No.	Paper Name (Core Elective)	Credits	Code
1.	Corporate Financial Decisions	3	MBA-FM-31
2.	International Financial Management	3	MBA-FM-32
3.	Security Analysis & Portfolio Management	3	MBA-FM-33
	<b>(Open Elective IV)</b> (any one)		
4.	Corporate Tax Planning & Management	3	MBA-FO-31
5.	Financial Inclusion	3	MBA-FO-32
6.	Behavioral Finance	3	MBA-FO-33
	<b>(Open Elective V)</b> (any one)		
7.	Banking & Financial Services(including money markets)	4	MBA-FO-41
8.	Capital Markets & Regulatory Systems	4	MBA-FO-42
9.	Agricultural Finance	4	MBA-FO-43
	<b>(Open Elective VI)</b> (any one)		
10.	Financial Derivatives	4	MBA-FO-44
11.	Principles of Insurance & Risk Management	4	MBA-FO-45
12.	Corporate Valuation & Mergers	4	MBA-FO-46

### MBA - Rural Management

Semester IV

Course No.	Course title	Credit
MRM-401 (Compulsory)	Dissertation and Viva	6
MRM-402	Rural marketing	6
MRM-404	Management of Non Profit Org.	6
MRM-406	Supply Chain Management in Agriculture	6