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**Institute of Co-operative & Corporate Management,
Research and Training**

467, Sector-21, Ring Road, Indira Nagar, Lucknow-226 016

इन्स्टीट्यूट आफ कोआपरेटिव एण्ड कार्पोरेट मैनेजमेन्ट, रिसर्च एण्ड ट्रेनिंग
467, सेक्टर-21, रिंग रोड, इन्दिरानगर, लखनऊ-226 016

Ref. No: 483/PARWAAZ/2019

Date: 01st March 2019

To

BBAU, Lucknow

Sub.: Invitation for participation in PARWAAZ 2019

Dear Sir/ Madam,

You are aware that this Institute, ICCMRT was established by the Govt. of U.P. in the year 1978 and conducts two year full time MBA Programme, approved by the All India Council for Technical Education (AICTE), Govt. of India and affiliated to the Dr. APJ Abdul Kalam Technical University, Lucknow with intake capacity of 180 students. Besides, conducting the MBA Programme, ICCMRT is also a premier institute in the fields of training and research.

We are pleased to bring to your kind information that ICCMRT will organize its Annual festival "PARWAAZ-Let the Wings Rise High", an Inter-Institution event on **12th-13th March, 2019** at its own campus. "PARWAAZ" provides an edge to management students to participate and exhibit their talent, managerial and leadership competency through a wide range of Academic, Cultural, Sports and various off-stage and informal competitive activities.

I hope that you will motivate your students to show case their talent in various activities and assure you that they will acquire learning, build personality and confidence.

You are requested to confirm participation latest by 8th March, 2019. In case of any query, concerned officials/students may mail us at parwaaz@iccmrt.ac.in or contact our

**Student Coordinators: Pranav Vajpai (+918171110039), Sudeeksha Srivastava (+919919437199)
Ravi Singh (+918169774286), Nisha Kabir (+916307192064).**

We look forward participation of your students in "PARWAAZ-2019".

Yours Sincerely

(K. Anbumani)

Principal MBA Programme

Please upload on the University website.

B. B. Shaha

07.03.2019

Encl: (a) Parwaaz Poster (b) Brochure (c) Registration Form

Registrar

K. Anbumani
07/3/19

Parwaaz 2019



Let the wings rise high...

12th-13th March 2019

Annual Inter College Fest

Institute of Cooperative Corporate Management
Research and Training, Lucknow

Event Coordinators

Pranav Vajpai 8171110039

Sudeeksha 9919437199

Ravi Singh 8169774286

Nisha Kabir 6307192064

Find us on :



TATVA-VETTA

(ACADEMIC EVENTS)

1- QUIZ "ENDEAVOUR"

- ABOUT THE EVENT: An event to assess the 360 degree awareness of future managers.
- TEAM COMPOSITION: 2 members per team
- TEAMS PER COLLEGE: 1 team
- Participants need to appear in the preliminary round as teams. The teams securing first eight ranks shall participate in the finals.

2-DEBATE "VAKTAVYA" (ENGLISH)

- ABOUT THE EVENT: An event to assess the analytical thinking and the argument abilities of the participants.
- TEAM COMPOSITION: 2 members per team
- TEAMS PER COLLEGE: 1 team
- Participants will be given a specific debate topic 15 minutes before the event. One should speak for the motion and the other, against the motion.
- TIME LIMIT: 3 minutes per participant.
- 2 minutes for Q & A.

3-DEBATE "VAKTAVYA" (HINDI)

- ABOUT THE EVENT: An event to assess the analytical thinking and the argument abilities of the participants.
- TEAM COMPOSITION: 2 members
- TEAMS PER COLLEGE: 1 team
- Participants will be given a specific debate topic 15 minutes before the event. Each team should consist of 2 members. One should speak for the motion and the other, against the motion.
- TIME LIMIT: 3 minutes per participant.
- 2 minutes for Q & A.

4 -AD-MAD SHOW: "ADVERTO"

- ABOUT THE EVENT: An event to assess the creativity & innovation in advertising and marketing the products /services.
- TEAM COMPOSITION: 3-5 members per team
- TEAMS PER COLLEGE: 1 Team
- Product/Service will be given on the spot.
- Teams have to enact a radio jingle & a television ad for the product/service assigned to them.
- Use of Hindi & English is allowed.
- Participants can bring up their props & all required materials to support their performance.
- The ad prepared by the team must not contain any obscene words or profanity.
- Each team will get 5 minutes to perform the ad.

5 -CREATIVE WRITING "DU COEUR"

- ABOUT THE EVENT: An event to celebrate the spirit of
PARWAAZ: Let the wings rise high...with your thoughts.
- TEAM COMPOSITION: 1 member
- TEAMS PER COLLEGE: 2 teams
- PROSE/POETRY anything can be the outcome of it. **TOPIC** will be given on the spot.
- Language: Hindi or English
- Time limit: 30 minutes

6-ROLEPLAY”Corporate Duniya”

- ABOUT THE EVENT: An event to whack your decision-making skills, Communication skills, Creativity and leadership quality in any situation.
- TEAM COMPOSITION: 3-4 members
- TEAMS PER COLLEGE: 1 team per college
- Situation will be given on the spot.
- TIME LIMIT FOR PREPATION: 5-7 min
- TIME TO PERFORM: 5 min

7-MARKETING WARFARE “BAZAAR ANTICS”

- ABOUT THE EVENT: An event to assess the promotional skills of participants along with their positive attitude for practical work.
- TEAM COMPOSITION: 3-5 members per team
- TEAMS PER COLLEGE: 1 team
- Team will do their campaigning for two hours.
- Product will be given via e-mail one day before the event.
- Participants should themselves bring all the required materials for their camp (nothing will be provided by the institute, except space for campaign and a table).

ABHIVYAKTI **(CULTURAL EVENTS)**

1-SOLO SINGING “ANTAR-RAG”

- TEAM COMPOSITION: 1 member
- TEAMS PER COLLEGE: 1 team.
- Participants are required to send his/her Karaoke via e-mail latest by 8TH MARCH 2019.
- Time limit is 3 minutes.

2-GROUP SINGING “SARGAM”

- TEAM COMPOSITION: 2-5 members.
- TEAMS PER COLLEGE: 1 team.
- Participants are required to send his/her Karaoke via e-mail latest by 8TH MARCH 2019.
- Time limit is 4 minutes.

3-ANTAKSHARI “SUR SANGRAM”

- TEAM COMPOSITION: 2 members.
- TEAMS PER COLLEGE: 1 team.
- Initially there will be a screening round (Bollywood quiz) and teams will be short listed accordingly.
- Six teams will be short listed after screening.

4-SOLO DANCE “BEAT THE WORLD”

- TEAM COMPOSITION: 1 member.
- TEAMS PER COLLEGE: 1 team.
- Participants are required to send his/her audio track via e-mail latest by 8TH MARCH 2019.
- Without prior audio track no entries will be entertained.
- Time limit is 3 minutes.

5-GROUP DANCE “HIT THE FLOOR”

- TEAM COMPOSITION: 4-8 members.
- TEAMS PER COLLEGE: 1 team.
- Participants are required to send their audio track & theme via e-mail latest by 8TH MARCH 2019.
- Without prior audio track no entries will be entertained.
- Time limit is 4 minutes.

6 -STREET DANCE “PROJECT STREET”

- TEAM COMPOSITION: 5-8 members.
- TEAMS PER COLLEGE: 1 team.
- Participants are required to send their audio track & theme via e-mail latest by 8TH MARCH 2019
- Without prior audio track no entries will be entertained.
- Time limit 4 minutes.

7-NUKKAD NATAK “UDGHOSH”

- TEAM COMPOSITION: 8-10 members.
- TEAMS PER COLLEGE: 1 team.
- Participants have to select any one of the following topics:
 1. LGBTQ
 2. Patriotism
 3. Human Trafficking.
- No pre recorded music or voices are allowed.
- There is no upper limit on the props to be used. However it is recommended to minimize prop usage.
- Language used can be either Hindi or English.
- Time limit: 8-10 minutes.
- No offensive/abusive language should be used.

8-MIME ACT “BEZUBAAN”

- TEAM COMPOSITION: 6-8 members.
- TEAMS PER COLLEGE: 1 team.
- Participants have to select one of the following topics:
 1. Child Labour
 2. Women empowerment
 3. Environmental conservation.
- Participants are required to send his/her audio track via e-mail latest by 8TH MARCH 2019.
- Without prior audio track no entries will be entertained.
- No props will be allowed.
- Time limit is 5 minutes.

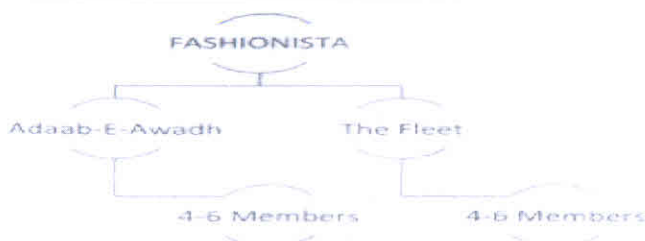
9-CLASSICAL DANCE BATTLE “NRITYA - AGNI”

- TEAM COMPOSITION: 1 member.
- TEAMS PER COLLEGE: 1 teams.
- Participants will be provided the track before 12pm on 9th of March.
- The part of their dance will be communicated via email on 9th of March.

10-RAP BATTLE “DISS-MIS”

- TEAM COMPOSITION: 1 member.
- TEAMS PER COLLEGE: 1 team.
- Participants are required to send his/her audio track via e-mail latest by 8TH MARCH 2019.
- Without prior audio track no entries will be entertained.
- Time limit should not exceed 2 and a half minutes.
- No language barriers.
- No use of offensive or insulting language.

11-FASHIONISTA “ANUBHUTI”



- TEAM COMPOSITION: 6 Members/theme
- TEAMS PER COLLEGE: 1 Team.
- Participants are required to send his/her audio track via e-mail latest by 8TH MARCH 2019.
- Without prior audio track no entries will be entertained.
- The team will get 4-5 min to walk on the ramp and show off their style.
- There will be separate prizes for each of the categories.
- The participant can choose any one theme or both.
- Selection of dress and style of walk should be theme based.

RAN KSHETRA

(SPORTS EVENT)

S.No.	Name of Sport	Event	No. of Players per Team
1.	Badminton	Boys Single	1
2.	Badminton	Girls Single	1
3.	Badminton	Boys Double	2
4.	Badminton	Girls Double	2
5.	Chess	Boys/ Girls	1
6.	Carrom	Boys / Girls Single	1
7.	Carrom	Boys / Girls Double	2
8.	Tug of War	Boys	5+2=7
9.	Tug of War	Girls	5+2=7
10.	LAN Gaming- Counter Strike		4
11.	LAN Gaming- Need for Speed MW		1
12.	Kho-Kho	Boys	12 (9+3=12)
13.	Kho-Kho	Girls	12 (9+3=12)
14.	PUBG	Solo	1
15.	PUBG	Squad	4

- Maximum 8 teams will participate in each sport event. Except PUBG and NFS gaming Registration will be made on first come first serve basis. Only one team will be allowed to register in each sport event from one college/Institute.
- Students participating will have to arrange the accessories on their own (Including Badminton Racket).
- Students participating in the badminton events will have to be present in complete sport kit (T-Shirt, Lower & Sport Shoe etc.).
- Students participating in the sports event shall be present strictly on time, failing which the opposite team will be declared winner.
- All sports events will have three stages of competition – 1) Preliminary Round, 2) Semi Final and 3) Final.
- Judges' decision will be final and binding.
- For Kho-Kho the name of the nine players will be submitted by the captain 15 minutes before the commencement of the match.
- Other rules applicable shall be communicated to the participants before start of every match/event.

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467, Sector-21, Institutional Area, Ring Road, Indira
Nagar, Lucknow (226016)

Event Co-ordinators:

**Pranav Vajpai (8171110039),
Sudeeksha Srivastva (9919437199),
Ravi Singh (8169774286),
Nisha Kabir (6307192064)**

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Instragram- [@iccmrt_parwaaz](https://www.instagram.com/iccmrt_parwaaz)

Web: <https://www.iccmrt.ac.in>



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Detail of Events

(Please tick the events in which your college is participating)

<u>ACADEMICS</u>		<u>CULTURAL</u>		<u>SPORTS</u>		<u>OFF STAGE & INFORMALS</u>	
	CODE ↓		CODE ↓		CODE ↓		CODE ↓
BUSINESS QUIZ "ENDEAVOUR"	A BQ	SOLO SINGING "ANTAR-RAG"	C SS	BADMINTON SINGLES	S BDS	RANGOLI "RANG- SANGAM"	O RG
DEBATE(ENG) "VAKTAVYA"	A DBT (E)	GROUP SINGING "SARGAM"	C GS	BADMINTON DOUBLES	S BDD	SALAD MAKING "AL-SALADI"	O SLM
DEBATE(HINDI) "VAKTAVYA"	A DBT (H)	ANTAKSHARI "SUR SANGRAM"	C ATK	CARROM SINGLES	S CRS	FACE PAINTING "HAPPY FACES"	O FP
MARKET WARFARE	A MW	SOLO DANCE "BEAT THE WORLD"	C SLD	CARROM DOUBLES	S CRD	MEHNDI "HEENAKARI"	O MEH
AD-MAD	A AM	GROUP DANCE "HIT THE FLOOR"	C GD	CHESS	S CHS	NAIL ART "DAZZLERS"	O NA
ROLE PLAY	A RP	STREET DANCE "PROJECT STREET"	C STD	TUG OF WAR	S TOW	SCRAP ART "BEST OUT OF WASTE"	O SA
CREATIVE WRITING "CRAETIVUM- SCRIPTIO"	A CR	STREET PLAY "UDGHOSH"	C STP	COUNTER STRIKE	S CS	POSTER MAKING "TOOLIKA"	O PTM
		MIME ACT "BEZUBAAN"	C MMA	NFS-MW	S NFS	PHOTOGRAPHY "CAPTURE THE SURPRISES"	O PHT
		CLASSICAL DANCE BATTLE "NRITYA- AGNI"	C CDB	KHO-KHO (BOYS)	S KHB	HAIR DO "KESH-VINYAS"	O HRD
		RAP BATTLE "DISS-MIS"	C RBT	KHO-KHO (GIRLS)	S KHG	TATTO MAKING "IMPRINT UR FANTASIES"	O TTM
		FASHIONISTA "ANUBHUTI"	C FNS	DART GAME	S DG		
				PUBG	S PBG		



**Institute of Co-operative & Corporate
Management Research & Training, Lucknow**
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PARWAAZ – Let the wings rise high...

Inter - Institution Annual Fest on March, 12th-13th, 2019

REGISTRATION FORM (Part 1)

Name of the Institute:.....
Address:
Name of the contact Person..... Designation:
Mobile number 1): Mobile number 2):.....
Tel. Nos.:
E-mail id:

Name and Designation of Authorised Signatory

(Sign with Stamp)

RULES & REGULATIONS

1. Each college is requested to submit the registration forms in **ICCMRT** by **8th March 2019**. (1600hrs). **Note:** - You may also register yourself by sending an email providing all details to **parwaaz@iccmrt.ac.in** latest by **23:59hrs on 8th March 2019**.
2. The Participation Fee is Rs.1500/- for a team of 20 Participants + Rs.100/- per extra participant.
3. Payment should be made by cash /DD in favour of "**ICCMRT LUCKNOW.**"
4. Only registered participants will be allowed in the college premises.
5. Participating candidates are required to bring their college I.D. cards.
6. All the participants are required to bring a passport size photograph with them for issue of PARWAAZ ID card.
7. Without college I.D. card and passport size photograph, **PARWAAZ I.D. card** will not be issued.
8. Participants are expected to maintain proper discipline and decorum throughout the event.
9. The best participating team shall be facilitated with the "Winner's Trophy" for PARWAAZ-2019.
10. The decision of Jury for all events shall be final and binding.
11. All rights are reserved by the Institute.

